



About the State Engagement Program

The overall goal of the ITRC State Engagement Program (SEP) is to work with state environmental regulatory and other applicable programs (environmental programs) to foster good decision-making in the use of innovative environmental technologies for more effective environmental protection. The core purpose of the SEP is to ensure that ITRC documents and training courses are available, promoted, and used by staff at state environmental agencies and by all other applicable stakeholders. The SEP consists of a network of the state Points of Contact (POCs) one from each state, the District of Columbia, and Puerto Rico, along with the State Engagement Coordinator (SEC)—who is a voting member of the ITRC Board of Advisors. The POCs play an integral role by serving as advocates for ITRC in their state’s environmental agency and by communicating their state’s environmental priorities back to ITRC. The POCs are also instrumental in marketing and promoting ITRC tools and resources to other government agencies, industry, academia, and community groups. Specifically, the POCs perform the following key tasks:

- Lead and advocate for ITRC participation in their state
- Identify and communicate state priorities and emerging environmental issues
- Coordinate input within their agency on draft guidance documents, training, and survey requests
- Promote ITRC guidance documents and training
- Assist ITRC teams with implementation and concurrence of ITRC guidance documents
- Document ITRC successes and value, and communicate this value to their agency’s leadership team

Vision of the State Engagement Program

To collaborate across all states on the development and implementation of solutions to protect public health and the environment.

Mission of the State Engagement Program

To represent each states’ needs and priorities and facilitate opportunities to develop and incorporate ITRC products as solutions to environmental challenges.

Goals and Actions

1. **Through representation and collaboration, the SEP will strive to have every state environmental regulatory and other applicable programs (environmental programs) in each state provide input to ITRC.**

Action 1.1: SEP will work to implement the “Expanding the POC Network” initiative.

1.1a – Within 3 years of introducing the “Expanding the POC Network” initiative, all states will have at least 75 percent of its environmental programs represented in ITRC.

1.1b – Within 5 years of introducing the “Expanding the POC Network” initiative, all states will have at least 100 percent of its environmental programs represented in ITRC.

Action 1.2: POCs will assist in finding a replacement, preparing the new POC, and transition the POC role when a POC can no longer participate in ITRC.

1.2a – In 5 years, ITRC will continually have a full roster (fifty-two) of POCs.



Action 1.3: Beginning on a quarterly cycle, regional POC calls will be facilitated by a rotating POC (supported by the SEC and PA) to assist with information exchange, mentoring, and issue resolution.

- 2. The ITRC SEP will continually evaluate the people (stakeholders), processes (selection of topics, development of products, etc.), and products (documents and training).**

Action 2.1: Within 5 years, increase the POC response level of the ITRC People, Processes, and Products Evaluation Survey (3P Survey) to 100%.

Action 2.2: The SEP will use the feedback and responses from the 3P Survey to facilitate advances in the SEP and will use the results to champion growth in ITRC overall.

- 3. The ITRC SEP will lead ITRC's collection, communication, and presentation of state environmental priorities and future environmental challenges for ITRC action.**

Action 3.1: Within 5 years, SEP will strive to have a 100% survey response rate to the state bi-annual environmental priorities survey.

Action 3.2: Within 5 years, SEP will strive to have a 100% survey response rate to the annual ITRC project proposal survey.

- 4. The ITRC SEP will play an active role in the development of ITRC guidance document and training.**

Action 4.1: Within 5 years, each state POC will actively recruit active team members on at least two ITRC teams.

Action 4.2: Within 5 years, each POC is at minimum an 'interested party' on an ITRC technical team.

- 5. The ITRC SEP will assist in the states' acceptance and use of the documents and training after it is released.**

Action 5.1: Over the next 5 years, the SEP will increase the number of success stories (e.g. directly in guidance, referenced in guidance, used at a specific site, recommended use at all sites, etc.) reported by the POCs by 15% each year.

Action 5.2: Over the next 5 years, through outreach and promotion, the SEP will increase the ITRC internet-based training webinar attendance by state regulators by 7%.